

The new collaboration: AI in the world of work

Transforming our jobs so that people can work smarter in the future

38%

already use AI in their job

54%

believe AI is best for tasks humans lack time for

62%

expect their industry to use AI by 2030

Today,

The digital transition is already shaping the workplace. From AI to automation, technology offers the potential for us to work smarter.

AI has the potential to foster job creation and new business models. drive economic growth and shape a more empathetic society with well-being placed front and centre.

18%

want AI to make working a four-day week possible

40%

predicted labour productivity growth with AI

30%

of jobs could be automatable by the mid-2030s